

# CHIEF EXECUTIVES UNPLUGGED

## BUSINESS LEADERS GET REAL ABOUT WOMEN IN THE WORKPLACE

COMPULSIVE READING FOR ANYONE WHO THOUGHT  
THAT WOMEN HAD ACHIEVED EQUALITY AT WORK.

Ten business leaders, ten intimate conversations. In this anthology of frank and forthright discussions, chief executives of some of Australia's most successful organisations reveal how they became passionate champions of working women. So dismal are the statistics regarding women's advancement in Australian corporate life that new inspiration had to be sought.

Read about the success strategies of these very different organisational leaders as they share the key learnings that comprise the ideal 'map' for any business leader serious about embarking on a similar journey.

*Chief Executives Unplugged* shows how both men and women's potential can be harnessed to benefit workplace relations and galvanise business success.

Recommended retail price **\$19.95** GST inclusive.

**ORDER YOUR COPY NOW!**



"ESSENTIAL READING FOR ANYONE SEEKING A CRITICAL ADVANTAGE IN THE WORKPLACE OF THE FUTURE." **DEXTER DUNPHY**

"REMARKABLE STORIES THAT CONVEY HOW WE CAN ENHANCE THE PERFORMANCE AND SUCCESS OF AUSTRALIAN ORGANISATIONS." **ROGER COLLINS, AGSM**

"A BLUEPRINT FOR EVERY ASPIRING CHIEF EXECUTIVE TO TAKE CHARGE OF TALENT DEVELOPMENT." **SANDRA YATES, SAATCHI & SAATCHI, CHAIRMAN**

GEN04

### ORDER FORM / TAX INVOICE ABN 47641643874

Title of Publication	Price	
Quantity		
CEO's Unplugged	\$19.95 GST inclusive	_____
	\$3.50 postage	_____
<b>Total</b>		<b>\$</b> _____

#### Contact Details

Contact Name \_\_\_\_\_  
Title \_\_\_\_\_  
Organisation \_\_\_\_\_  
Postal Address \_\_\_\_\_  
\_\_\_\_\_  
P/code: \_\_\_\_\_

#### Payment Details

Please charge my credit card. Tick Box

Bankcard  Visa  MasterCard  AMEX

Card Number \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Expiry Date \_\_\_\_ / \_\_\_\_ Total Amount \$ \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

Signature \_\_\_\_\_

Cardholder's Contact Number \_\_\_\_\_

I would like to pay by cheque or money order

Payable to: EOWA Collector of Public Monies

Please post order to:

EOWA, PO Box 712 North Sydney NSW 2059

#### EOWA Contact Details

Equal Opportunity for Women in the Workplace Agency

Level 6, 1 Elizabeth Plaza North Sydney NSW 2060

Tel 02 9448 8500 Fax 02 9448 8572

Email [eowa@eowa.gov.au](mailto:eowa@eowa.gov.au)

[www.eowa.gov.au](http://www.eowa.gov.au)